

## PERSONNEL PROFILE

# STUART LOBLEY

### CONTACT DETAILS:

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### QUALIFICATIONS AND PROFESSIONAL AFFILIATIONS

- ◆ Bachelor of Electrical/Electronic Engineering from Swinburne Institute of Technology.
- ◆ Member of the Institution of Engineers (Australia).
- ◆ Diploma in Business (Frontline Management) from the Ashley Institute of Training.
- ◆ Midway through Certificate of Language Course (Chinese) at Holmesglen Institute.

### SUMMARY

- ◆ 20 years of multi-discipline IT, Communications & Building Services Design and Management experience.
- ◆ 14 years experience with High Technology, High Availability Facilities eg. Data Centres.
- ◆ 14 years of involvement with major projects in Asia.
- ◆ Wide International and Cross-Cultural experience. Countries include Australia, Thailand, Hong Kong, China, Malaysia, Indonesia and Singapore.
- ◆ Extensive experience with the project management of “end-to-end” solutions.
- ◆ Extensive experience in User Analysis, Strategic Planning, Feasibility, Review, Design, Implementation, Project Management, Operation and Maintenance of critical facilities.
- ◆ Extensive experience in Proposal Development, Presentation and General Marketing throughout Australia and Asia Pacific.
- ◆ Extensive experience in Project & Team Management both internal and external customers.
- ◆ Extensive experience in Business Management of small to medium enterprises.

### SKILL SETS

- ◆ Operational Methodologies for Hotel, Golf Course, F&B and Leisure Facilities.
- ◆ Functional Design of Hotels, Golf Course, Food & Beverage (F&B) and Leisure Facilities.
- ◆ Design and Spatial Planning of Business Critical Facilities.
- ◆ Design of Electrical, Mechanical and Fire Services.
- ◆ Design of Communications, Security and Building Automation Systems.
- ◆ Project & Complex Task Management.
- ◆ Business and Client Management.
- ◆ Design, Technical and Administrative Personnel Management.

## CAREER OUTLINE

Nearly 20 years ago, as a Bachelor of Electrical & Electronic Engineering, Stuart quickly gained wide experience with major Building Services Engineering Groups like The Connell Wagner Group based in Melbourne, Australia. While working on major general building services engineering projects, Stuart also developed his management and technical skills by assisting with the development the Telecommunications Division within the Group before starting his own practice in 1990.

In 1990, this focus led Stuart to form the Electrical & Communications Design Consultancy, Lobley Cooper Field which quickly gained acceptance by major corporate clients such as the ANZ Bank and the Salvation Army.

In 1991, Stuart joined DCA Technologies, and focused on high technology buildings, business critical environments and data centres throughout Australia and Asia.

As a Principal and Director of DCA, Stuart became directly involved in the design and implementation as well as the preparation and presentation of proposals and bids for these major projects throughout the Asia Pacific Region. DCA's client list was extensive and included many of the major banks, airlines, government departments and corporations in Australia and the Asia Pacific region.

Stuart's experience with all aspects of project management and engineering design from Electrical, IT & Communications to Mechanical, Fire, Security, Building Automation, Interior Design and Architecture is extensive and unique and the applications of these technologies in association with functional simplicity and client management skills has ensured an extremely high level of client satisfaction. The methodologies that he has developed over the years for managing and implementing projects, have a proven track record and are coveted by leading companies and institutions throughout Asia Pacific.

Early in 2004, as an independent consultant, Stuart was requested to assist one of the top 5 banks in China (Bank of Communications) with the design of their primary IT Facility in Shanghai and was given total Project Technology responsibility for the Design Concepts of their 20,000m<sup>2</sup>, 4 storey IT facility including Architectural, Structural, Interior Design, Electrical, Mechanical, Fire, Security and Building Automation

Later in 2004, he joined BST Consulting where his extensive design and facility planning skills and methodologies gained from many years of small and large scale projects (eg. Bangkok Bank Head Office, Bangkok – 100,000m<sup>2</sup> Building Refurbishment and DCB Bank Technology Park, Kuala Lumpur – 5 hectare site) have been focussed towards hospitality, hotel and leisure facilities.

For medium and large scale developments, his unique and particular methodologies and skills in User Needs Analysis, Strategic Planning, Design, Construction Surveillance, Consultant Management and Contract Administration as well as ongoing Facility and Operations Management, provides a total end to end solution.

## OVERVIEW

### 2004 on **BST Consulting**

Recently joined the firm to be directly involved in all aspects of the operation of the company from technical design development, feasibility studies, business planning and strategies, design and project management to quality assurance, operational strategies and structures, client liaison, presentations, marketing & promotion.

Highlights include:

- ❑ **Eynesbury Development, Melton – Ongoing**  
Provision of Feasibility Studies, Design & Operational Briefs, Business & Operational Planning to the Developer, Villa World for the Club House, Golf, Hotel, Conference and F&B operations within the Heritage Precinct of the overall Eynesbury Station residential (3000 homes) and community development, Melton, Victoria.
- ❑ **Clearwater Resort, Daylesford – Ongoing**  
Provision of Feasibility Studies, Design Brief, Architectural Briefing, Business & Operational Planning to the Developer, Villa Mulberry for this very high quality resort which includes for Hotel, Conference, Wellness Centre, Indoor and Outdoor Leisure and F&B Operations.
- ❑ **Anvil Creek Development, Hunter Valley – Ongoing**  
Provision of Feasibility Studies, Business Planning and Conceptual Design Criteria to the Developer, Catalyst, of the Golf Course, Hotel and F&B, Leisure, Educational, Commercial and Retail operations within the 1000 acre Anvil Creek development in the Hunter Valley region of New South Wales.
- ❑ **Kangaroo Bay Tasmania – Ongoing**  
Provision of Feasibility Studies, Business Planning and Conceptual Design Criteria to the Developer, Prudentia, of the Hotel and F&B operations within the Kangaroo Bay Maritime Tourism Precinct, Hobart Tasmania.

Other clients and projects of note include:

- ❑ Croydon Golf Club
- ❑ RACV Country Club, Healesville
- ❑ Robert Luxmoore Pty. Ltd.
- ❑ Peppers Leisure Group Ltd.
- ❑ SJB Architects

### Early 2004 **Independent Consultant**

As an Independent consultant, Stuart continued to provide design and management consulting services to the region.

Highlights include:

- ❑ **Bank of Communications, Shanghai, China – Under Construction – Cost US\$70M (Estimated)**  
Total Project Technology responsibility for their 20,000m<sup>2</sup>, 4 storey Data Centre in Shanghai. Currently under Construction, Stuart completed the Architectural, Structural, Interior Design, Electrical, Mechanical, Fire, Security and Building Automation Design Concepts for the entire facility.

## 1991-2004 DCA Technologies Pty Ltd.

A Principal and Director of the firm involved directly in all aspects of the operation of the company from technical design development, documentation and project management to quality assurance, proposal development, presentation, general marketing and business operations.

Highlights include:

- ❑ **Bangkok Bank Data Centre, Bangkok – Completed 1998 – Cost US\$50M**  
Total Project Technology responsibility for their 22,000m<sup>2</sup>, 11 storey Data Centre at Rama III from its initial Strategy Planning and Design through Detailed Design (by local Thai engineers), Construction Surveillance and Acceptance Testing. Services included Architectural, Interior Design, Electrical, Mechanical, Fire, Building Automation and Communications Design. Stuart was also responsible for the ongoing Operations and Maintenance Procedures and initial Training Programs.
- ❑ **Australian Stock Exchange Data Centres, Sydney – Completed 2002 – Cost AU\$20M**  
Total Project Technology responsibility for the development of both their principle 1,750m<sup>2</sup> Data Centre as well as their 850m<sup>2</sup> Disaster Recovery facility including Strategy Planning, Detailed Design, Construction Surveillance and Acceptance Testing. Services included Interior Design, Electrical, Mechanical, Fire, Building Automation and Communications Systems.
- ❑ **Credit Suisse First Boston IT Suite, Sydney – Completed 2002 – Cost AU\$6M**  
Total Project Technology responsibility for their 1,500m<sup>2</sup> Data Centre including Strategy Planning, Detailed Design, Construction Surveillance and Acceptance Testing. Services included Interior Design, Electrical, Mechanical, Fire, Building Automation and Communications Systems.
- ❑ **Bangkok Bank Head Office Refurbishment, Bangkok – Under Construction**  
Building Technology responsibility for the upgrade of their 100,000m<sup>2</sup>, 30 storey Head Office Building from Concept Design through Detailed Design (by local Thai engineers), Construction Surveillance and Acceptance Testing. Services included HV/LV Power Supplies, Electrical Distribution, Airconditioning & 24 hour Chilled Water Systems, Building Automation and Communications Design.
- ❑ **Hong Kong Government Year 2000 Compliance, HK SAR – Completed 1999**  
Responsible for Building Services Y2K Compliance for many of the major Government Buildings in Hong Kong. Departments included: Electrical & Mechanical Services Department, Immigration Department, HK Police Force, Hospital Authority and the Housing Development Board.

Other projects of note include:

- ❑ DCB Bank Technology Park (5 hectares), Kuala Lumpur
- ❑ Kuala Lumpur Stock Exchange Data Centre, Kuala Lumpur
- ❑ Water Board Data Centre, Homebush Bay, Sydney
- ❑ Sun Alliance and Royal Insurance Data Centre, Sydney
- ❑ Citibank Data Centre, Tokyo
- ❑ Citibank Data Centre, Singapore
- ❑ Standard Chartered Bank Data Centre, Singapore
- ❑ Housing & Development Board Data Centre, Singapore
- ❑ Bank of Ayudha Data Centre, Bangkok

**1990-1991      Lobley Cooper Field Pty. Ltd.**

A Principal and Director of the firm and directly involved in the electrical and communications design, documentation and project management of all major and minor projects, as well as the overall marketing and promotion of the firm.

Projects of note include:

- Salvation Army, Inala Nursing Home, Blackburn Victoria
- ANZ Bank Branches (over 20 branches in a 2 year period)
- ANZ CABS Centre, Mulgrave

**1988-1990      Connell Wagner Group**

Employed as a communication and electrical design engineer as a result of the merger between Lobley Davies and Partners and Connell Wagner.

Responsibilities additional to general communications and electrical design included the development and marketing of communications services as a specialty area within the overall building services field, as well as all aspects of the company's own communications and computer usage.

Projects of note include:

- ANZ Head Office Building, 380 Collins Street, Melbourne
- MFBB Fire Stations, Melbourne (including Ormond, Clayton, Burwood, Highett and Preston)
- The National Golf Club, Club House, Cape Schanck

**1984-1988      Lobley Treidel Davies and Partners Pty. Ltd.**

Principle work in the electrical design, documentation, supervision and project management of major and minor projects and installations.