

BST APPOINTMENT Canoe Slalom Victoria

Date: January 2006

Project: Site Procurement



BST Consulting is pleased to announce its appointment to assist Canoeing Victoria in finding a site for the establishment of an Artificial Whitewater Facility.

Stuart Lobley CEO of BST Consulting said today that he “was delighted to see BST appointed to assist Canoeing Victoria with this development”.

“We have been initially appointed to assist with the [identification](#) and [procurement of a suitable site](#) for the overall project. BST’s role will be to carry out an [investigation](#) of local and regional sites in order to determine an appropriate destination at which an Artificial Whitewater Facility could be developed”, he said.

Canoeing Victoria has for several years been highlighting the potential for the development of an artificial whitewater sports facility/centre in Victoria. The potential need for the facility is driven by several key factors within whitewater sports including:

- The increasing popularity and attractiveness of the sport (from both a competition and recreational perspective).
- The limited number of reliable and accessible training and competition facilities that currently exist.
- The opportunity to integrate commercial and recreational whitewater rafting activities and whitewater sport/training activities at the one location through the development of artificial facilities within close proximity to key population areas.

Recognising the potential to capitalise on these opportunities (from sporting, commercial and recreational perspectives), Sport & Recreation Victoria in conjunction with Canoeing Victoria, agreed to undertake a study to investigate the feasibility of the development of a whitewater facility within Victoria.

The proposed facility will provide a “home” for whitewater canoeing training and competition (from elite to social levels), as well as programs and experiences aimed at the increasingly lucrative “commercial and recreational adventure markets”. The facility will also cater for the staging of local, regional state and national level events for the sports of whitewater canoe slalom, whitewater freestyle canoeing and canoe polo, as well as training camps for state, national and international teams.

[BST Consulting \(Breadmore Soust Tobin & Associates Pty. Ltd.\)](#)

As background, BST have created some of Australia's [leading leisure and hospitality facilities](#) using [methodologies](#) that allow comprehensive pre-planning from the ground up to the final operating solution.

Throughout an entire project, BST's role is to ensure that the design of the facilities meets both the [client's vision](#) as well as [operational integrity](#) in terms of efficiency and functionality. Through many years of "hands on" [experience](#), BST is able to view each project or development from the perspective of the operators and owners, to ensure user and customer satisfaction whilst sustaining a [profitable, efficient and competitive business](#).

From project inception, [BST's T8 methodology](#) can assist with [feasibility studies](#) and [pre-planning](#) of the hotel, hospitality and leisure facilities to determine basic configurations, style, marketability and financial pre-planning.

BST's methodology also provides both a [Design Brief](#) that allows the Architects and Designers to design a solution right first time and an [Operational Brief](#) which encompasses the client's detailed expectations and requirements and provides the selection criteria for potential operators.

Once operations are up and running, BST can assist with all aspects of the operation and facilities including audits, facility assessment, branding, marketing, customer satisfaction, profitability, efficiency, technology, training. BST can [streamline](#) operations as well as enhance the business through tourism information, marketing and promotional activities to attract the target audience.

Further information can be found at www.bstconsulting.com.au or by contacting Sally Davey at sally@bstconsulting.com.au

