

BST APPOINTMENT

Eynesbury, Victoria

Date:

March 2004

Project:

Integrated Residential Development



Where: South Melton, Victoria
When: 2004 to Ongoing
Size: 2400 ha (6000 acres)
Proj Cost: \$300M

BST Consulting is pleased to announce its appointment as [Specialist Hospitality and Operations Consultant](#) to the Eynesbury Development. Stuart Lobley CEO of BST Consulting said today that he "was delighted to see BST appointed to assist with the Heritage Precinct Phase of the overall Development".

"We have been appointed to provide [Operational Support](#) and [Specialist Consulting](#) Services for the Heritage Precinct component of the development including the preparation of Project & Performance Briefs and then to assist with the [Design Briefing](#) and [Operations Management](#) from the [Design](#) and [Construction](#) Phases through to the [Operational](#) Phases of the project.

[Eynesbury Station](#) will become a small town of approximately 2900 homes designed around 'new urbanist' principles. The [master plan](#) includes: a community centre, parkland recreation areas, an 18 hole Graham Marsh designed championship golf course, driving range, golf clubhouse (the original Eynesbury homestead refurbished), a resort hotel, equestrian centre, polo fields and education facilities. Construction of the golf course and the first residential stage (100 homes) commenced in mid 2005.

The [Heritage Precinct](#) encompasses the original [Eynesbury Homestead](#) and staff quarters which will be redeveloped into the clubhouse and change rooms respectively. A number of new buildings and functional areas will also be developed including conference facilities, hotel, pro shop, day spa, tennis courts and other leisure activities.

The Heritage Precinct will provide the [focus](#) for the [lifestyle activities](#) and functions for the overall Eynesbury Development and will be an essential focus for the overall [marketability](#) of the residential component of the development.

[BST Consulting \(Breadmore Soust Tobin & Associates Pty. Ltd.\)](#)

As background, BST have created some of Australia's [leading leisure and hospitality facilities](#) using [methodologies](#) that allow comprehensive pre-planning from the ground up to the final operating solution.

Throughout an entire project, BST's role is to ensure that the design of the facilities meets both the [client's vision](#) as well as [operational integrity](#) in terms of efficiency and functionality. Through many years of "hands on" [experience](#), BST is able to view each project or development from the perspective of the operators and owners, to ensure user and customer satisfaction whilst sustaining a [profitable, efficient and competitive business](#).

From project inception, [BST's T8 methodology](#) can assist with [feasibility studies](#) and [pre-planning](#) of the hotel, hospitality and leisure facilities to determine basic configurations, style, marketability and financial pre-planning.

BST's methodology also provides both a [Design Brief](#) that allows the Architects and Designers to design a solution right first time and an [Operational Brief](#) which encompasses the client's detailed expectations and requirements and provides the selection criteria for potential operators.

Once operations are up and running, BST can assist with all aspects of the operation and facilities including audits, facility assessment, branding, marketing, customer satisfaction, profitability, efficiency, technology, training. BST can [streamline](#) operations as well as enhance the business through tourism information, marketing and promotional activities to attract the target audience.

Further information can be found at www.bstconsulting.com.au or by contacting Sally Davey at sally@bstconsulting.com.au