

BST APPOINTMENT

Kangaroo Bay, Tasmania

Date:

October 2004

Project:

Hospitality and Leisure Development



Where: Bellerive, Tasmania
When: 2004 to 2005
Size: 1.5 ha (3.5 acres)
Proj Cost: \$40M

BST Consulting is pleased to announce its appointment as [Specialist Hospitality and Operations Consultant](#) to the Kangaroo Bay Development. Stuart Lobley CEO of BST Consulting said today that he "was delighted to see BST appointed to assist with the Kangaroo Bay Development".

"The [Tasmanian Government](#) and the Clarence City sort [Prudentia Investments Pty Ltd](#) to assist in the development of the Kangaroo Bay Marine Precinct and Prudentia have subsequently commissioned BST to provide [Specialist Hospitality, Tourism and Leisure Consulting Services](#) to the development and to assist with the modeling and feasibility of the Hotel, Accommodation, Food & Beverage and Leisure Operations in addition to advice with regard to development sustainability".

"[Kangaroo Bay](#) at Bellerive is a bright new development precinct offering exciting opportunities for tourism, visitor accommodation, cultural, recreational, and commercial development. The new [Marine Development Precinct](#) is to be a focal point for the City of Clarence and has the potential to be a significant visitor attraction for southern Tasmania and Hobart", he said.

[BST Consulting \(Breadmore Soust Tobin & Associates Pty. Ltd.\)](#)

As background, BST have created some of Australia's [leading leisure and hospitality facilities](#) using [methodologies](#) that allow comprehensive pre-planning from the ground up to the final operating solution.

Throughout an entire project, BST's role is to ensure that the design of the facilities meets both the [client's vision](#) as well as [operational integrity](#) in terms of efficiency and functionality. Through many years of "hands on" [experience](#), BST is able to view each project or development from the perspective of the operators and owners, to ensure user and customer satisfaction whilst sustaining a [profitable, efficient and competitive business](#).

From project inception, BST's methodology can assist with [feasibility studies](#) and [pre-planning](#) of the hotel, hospitality and leisure facilities to determine basic configurations, style, marketability and financial pre-planning.

BST's methodology also provides both a [Design Brief](#) that allows the Architects and Designers to design a solution right first time and an [Operational Brief](#) which encompasses the client's detailed expectations and requirements and provides the selection criteria for potential operators.

Once operations are up and running, BST can assist with all aspects of the operation and facilities including audits, facility assessment, branding, marketing, customer satisfaction, profitability, efficiency, technology, training. BST can [streamline](#) operations as well as enhance the business through tourism information, marketing and promotional activities to attract the target audience.

Further information can be found at www.bstconsulting.com.au or by contacting Sally Davey at sally@bstconsulting.com.au