

## BST APPOINTMENT

## RACV Development, Healesville

Date:

May 2004

Project:

Club House & Hotel Development



Where:	Healesville, Victoria
When:	2004
Size:	120 ha (300 acres )
Proj Cost:	\$undisclosed

BST Consulting is pleased to announce its appointment as [Specialist Consultant](#) to leading architectural firm, [SJB Architects](#) to assist with the RACV Club Healesville Development. David Breadmore of BST consulting said today that he "was delighted to see BST appointed to assist with the redevelopment of the RACV Club."

"We have been appointed to provide [Operational Support](#) and [Specialist Consulting](#) Services for the redevelopment of RACV Healesville including the preparation of [Project & Performance Briefs](#) and then to assist with [Design Briefing](#) and [Operations Management](#).

The development consists of the [upgrade](#) and [modification](#) of the [existing clubhouse](#) and [accommodation](#) facilities allowing the RACV Club to meet current market and member demands.

[BST Consulting \(Breadmore Soust Tobin & Associates Pty. Ltd.\)](#)

As background, BST have created some of Australia's [leading leisure and hospitality facilities](#) using [methodologies](#) that allow comprehensive pre-planning from the ground up to the final operating solution.

Throughout an entire project, BST's role is to ensure that the design of the facilities meets both the [client's vision](#) as well as [operational integrity](#) in terms of efficiency and functionality. Through many years of "hands on" [experience](#), BST is able to view each project or development from the perspective of the operators and owners, to ensure user and customer satisfaction whilst sustaining a [profitable, efficient](#) and [competitive business](#).

From project inception, BST's methodology can assist with [feasibility studies](#) and [pre-planning](#) of the hotel, hospitality and leisure facilities to determine basic configurations, style, marketability and financial pre-planning.

BST's methodology also provides both a [Design Brief](#) that allows the Architects and Designers to design a solution right first time and an [Operational Brief](#) which encompasses the client's detailed expectations and requirements and provides the selection criteria for potential operators.

Once operations are up and running, BST can assist with all aspects of the operation and facilities including audits, facility assessment, branding, marketing, customer satisfaction, profitability, efficiency, technology, training. BST can [streamline](#) operations as well as enhance the business through tourism information, marketing and promotional activities to attract the target audience.

Further information can be found at [www.bstconsulting.com.au](http://www.bstconsulting.com.au) or by contacting Sally Davey at [sally@bstconsulting.com.au](mailto:sally@bstconsulting.com.au)