



Hot News

NEWS.STAFF APPOINTMENT BST is delighted to confirm that Stuart Lobley has become a director and CEO of BST Consulting. Stuart brings significant skills to the BST portfolio as a professional with over 20 years of experience in both the IT and Construction Industries and extensive experience in the design, delivery and project management of “end to end” solutions for small to large scale developments and facilities throughout the Asia Pacific region.

His particular methodologies and experience in User Needs Analysis, Strategic Planning, Design, Construction Surveillance, Consultant Management and Contract Administration as well as ongoing Facility Planning and Operations Management, provides a unique combination of skills.

NEWS.STAFF APPOINTMENT Also joining BST is Sally Davey in the position of Marketing and Public Relations Manager. Sally formally the principal of Nichols Cumming Advertising (NCA) brings a tremendous understanding of Brand, Marketing and Advertising experience and we welcome both Stuart and Sally to the BST Team.

NEWS.PROJECT APPOINTMENTS We have been very busy this year with a number of new projects including:-

MAB Corporation Development, University Hill, Bundoora, VIC

Eynesbury Development, Melton, VIC

Clearwater Resort, Daylesford, VIC

Anvil Creek, Hunter Valley, NSW

Croydon Golf Club, Croydon, VIC

RACV Country Club, Healesville, VIC

Kangaroo Bay, Hobart, TAS

Please feel free to visit our updated website for more detailed information.
www.bstconsulting.com.au

NEWS.DUBAI Stuart and David have also travelled to Dubai in the UAE, The Kingdom of Bahrain and Bangkok, Thailand in recent months with a view to providing BST Hospitality Tourism and Leisure Development Services off shore.
(more details to come).

NEWS.RED HILL OFFICE We are also please to announce our new Mornington Peninsula office opens from the 12 December to better service our clients in Victoria's key sand belt region.

BST BACKGROUND AND SERVICES

BST has created some of Australia's leading leisure and hospitality facilities using methodologies that allow comprehensive pre-planning from the ground up to the final operating solution.

Throughout the entire project, **BST's** role is to ensure that the design of the facilities meets both the client's vision as well as operational integrity in terms of efficiency and functionality. Through many years of "hands on" experience, **BST** is able to view each project or development from the perspective of the operators and owners, to ensure user and customer satisfaction whilst sustaining a profitable, efficient and competitive business.

From project inception, **BST's** T8 methodology can assist with feasibility studies and pre-planning of the hotel, hospitality and leisure facilities to determine basic configurations, style, marketability and financial pre-planning.

BST's methodology then provides both a Design Brief that allows the Architects and Designers to design a solution right first time and an Operational Brief which encompasses the client's detailed expectations and requirements and provides the selection criteria for potential operators.

Once operations are up and running, **BST** can assist with all aspects of the operation and facilities including audits, facility assessment, branding, marketing, customer satisfaction, profitability, efficiency, technology and training. **BST** can streamline operations as well as enhance the business through tourism information, marketing and promotional activities to attract the target audience.

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